

**Date/Dyddiad:** May 2011  
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To Chief Executives and Leaders  
cc Members Services Officers  
County and County Borough Councils



## **Welsh Leadership Academy July - October 2011**

Following positive feedback from authorities, the WLGA is again working with the LGID (formerly the IDeA) to deliver the Welsh Leadership Academy for elected members.

As usual, there will be enough places for only one member from each authority; however we suggest that you submit a maximum of two potential participants as more spaces may become available depending on how many authorities participate. Every year members report that this is a valuable leadership experience, testimonies from previous attendees include:

"I think I have the potential for being a better leader. I have received lots of information to help me reflect on how I currently behave and need to put this into action".

"A very well organised course with first class inputs from experienced presenters. I would recommend attendance on the programme for all cabinet members and committee chairs"

"The Academy offered me alternative solutions to problems which I would never have considered before, and I now have a far greater appreciation of leadership styles and techniques"

"I've enjoyed meeting other councillors just to talk about the different ways "other people" do things and also from a social networking point of view."

### **Who is it for?**

Leading members, including: leaders; leaders of political groups; executive members; portfolio holders; opposition spokespeople, and scrutiny chairs (although please note that the WLGA also provides a separate Scrutiny Member Development Programme). Many authorities also view it as an opportunity to promote succession planning and the development of future lead members. Programmes are cross-party and restricted to 24 members at any one session, to ensure maximum participation.

### **How long does it take?**

Steve Thomas CBE  
Chief Executive  
Prif Weithredwr

Welsh Local  
Government  
Association  
Local Government  
House  
Drake Walk  
CARDIFF CF10 4LG  
Tel: 029 2046 8600

Three modules of two days each during a period of three months. The dates are

Module 1: 5 to 6 July 2011

Module 2: 6 to 7 September 2011

Module 3: 11 to 12 October 2011

### **Where will it happen?**

The Parkway Hotel, Cwmbran

### **What does it aim to do?**

Develop participants' leadership style, give them confidence and create a support network among peers in other councils and parties.

### **What does it cover?**

**Module one:** focuses on personal leadership, and is provided by AHA Consultancy Limited. The aim of this module is to encourage councillors to look at what kind of leader they are, and how this affects the way they make decisions, delegate responsibility and empower their colleagues.

**Module two:** looks at political leadership and is provided by Warwick Business School. Their experts deliver a participative programme that explores the theoretical and practical aspects of strategic leadership.

**Module three:** explores community leadership and cohesion, and how councillors can make the most of their relationships with community leaders to make sure the community is properly involved in council plans. It is provided by Warwick Business School.

### **How much does it cost?**

The Leadership Academy has been further subsidized this year and the total cost to authorities will be £500 for the first delegate and £625 for any additional delegate. The WLGA will be providing match-funding of the same amount.

### **Other Leadership Academies**

The WLGA will also offer 50% subsidy to members wishing to attend other LGID (IDeA) Leadership Academies should the date for the Welsh Academy be inconvenient (it should be noted however that IDeA Leadership Academies do not take account of the Welsh policy context). Dates and further details are available at [www.idea.gov.uk](http://www.idea.gov.uk)

## How do you book?

Please make bookings via your member support officers by 3<sup>rd</sup> June. We intend to offer 1 place per authority, however, any surplus places will be offered on a first come first served basis. Member support officers should send details of the nominated members (name, position, email, contact address and phone number) to [jenna.redfern@wlga.gov.uk](mailto:jenna.redfern@wlga.gov.uk). The LGID (IDeA) will then send application forms and joining instructions direct to members.

Yours faithfully,



**Daniel Hurford**

Head of Policy (Improvement and Governance)